

# Paula Kinsel

## Motion Graphic Designer | Video Editor | Art Director

Columbus, Ohio | [www.paulakinsel.com](http://www.paulakinsel.com) | [kinsel.paula@gmail.com](mailto:kinsel.paula@gmail.com) | [LinkedIn](#)

### Skills

Graphic Design  
Motion Graphics  
Video Editing  
Illustration  
Storytelling  
Art Direction  
Branding  
Storyboarding  
Content Creation  
Team Leadership  
Collaborative  
Organized  
Detail-Oriented  
Deadline-Focused  
Adaptable

### Software

Adobe After Effects  
Adobe Premiere  
Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop

Each new job is a learning experience. Able to pick up new software and workflow systems as needed.

### Education

BFA Motion Picture Production,  
Wright State University  
Dayton, Ohio

Associates Degree, Liberal Arts  
Sinclair Community College  
Dayton, Ohio

Experienced, versatile, and self-motivated media professional with a proven history of creating exceptional work and managing complex, high-profile projects. Expertise spans entertainment, educational, informational, and documentary projects, excelling in storytelling and solving narrative challenges through visual design. Team player, enthusiastic collaborator, and life-long learner dedicated to delivering outstanding creative on time and within budget.

### Professional Experience

#### Freelance Motion Graphic Designer, Video Editor, Graphic Designer 2019 – Present

Clients include: Vantage Public Affairs, Elevate Creative, Screen-Play, JVA Campaigns, Vilcek Foundation, Skurnik Productions, Batwin + Robin Productions, Wild Rides TV, The Wexner Center

- Edited video and designed original motion graphics for educational, scientific, and political content, including explainers, research presentations, tradeshow booths, art installation and campaign videos.
- Created motion packages for streaming platforms, including show branding, titles, transitions, and lower thirds.
- Developed and illustrated 10+ educational coloring books for the Vilcek Foundation, including collaborations with the Metropolitan Museum of Art and Brooklyn Museum.
- Served as editor and motion graphic designer on the team that produced all video media for *Art and Ideals: President John F. Kennedy*, a large-scale multimedia installation at The Kennedy Center in Washington DC.
- Created original motion graphics for *9 to 5: The Story of a Movement*, a feature-length documentary by Oscar-winning filmmakers Julia Reichert and Steve Bogner.

#### Senior Art Director, Trailer Park, Los Angeles, CA 2005 – 2019

Advanced through roles from freelance designer to Senior Art Director during a 14-year tenure at this award-winning entertainment marketing agency in Los Angeles. Collaborated with producers, editors, and designers to create marketing, home entertainment, and interactive content for major entertainment industry clients, including Warner Bros., Disney, Marvel, DC Comics, DreamWorks, Lucasfilm, and Fox Entertainment.

#### Select Projects at Trailer Park

*DC Spotlight: Shazam, DC Spotlight: Aquaman*, Art Director, 2018 – 2019

- Branded visual identity for a DC Comics Universe streaming series.
- Led a team of designers and production artists to create all relevant graphics for the hour-long episodes, including main title sequences, lower thirds, animated comic panels, and specialty graphics.
- Collaborated with writers, producers and editors to build graphic story-telling sequences.

*The Hobbit Trilogy: Home Entertainment Content*, Art Director, 2012 – 2014

- Led the design team for *The Appendices*: 20+ documentary pieces (over 9 hours of original content) for each of the three Hobbit films: title cards, lower thirds, interstitials, animated maps, specialty graphics and visual effects.
- Collaborated with post-production team in Los Angeles, while coordinating simultaneously with team shooting on location in New Zealand.
- Created DVD and Blu-ray menus to carry through the entire film franchise

*Harry Potter, The Complete 8-Film Collection*, Art Director, 2017 – 2018

- Created the DVD and BluRay menus for the box set release of the Harry Potter Film Franchise, including designing all disc interfaces and editing video sequences to play behind the UI.

### Community Involvement, Volunteer Work

Guest Instructor, Wright State University Film Department, After Effects Workshop  
Guest Participant, Design Day, The Modern College of Design  
Advisory Committee, Interactive Media, Greene County Career Center