

PAULA KINSEL

Graphics and Motion Design

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www.paulakinsel.com

Highly experienced, efficient, and self-motivated team leader and art director with a 20-year professional track record of managing complex projects and creating exceptional graphics, content, and interactive features for marketing, entertainment, and social media. Proficient in industry-leading design tools and technologies, including Adobe Creative Suite and advanced knowledge of motion graphics and video editing software. Enthusiastic collaborator dedicated to delivering outstanding creative visual solutions for a wide range of projects.

Select Professional Experience

Batwin + Robin Productions - Motion Graphics 2021 - 2022

Collaborated with a team of producers and editors across the US on the construction of a multimedia installation celebrating the 50th anniversary of The Kennedy Center in Washington DC.

(*Art and Ideals: John F. Kennedy* opened September 2022)

graphic design and layout, motion design, editing

Vilcek Foundation Coloring Books 2020 - Present

In collaboration with the non-profit Vilcek Foundation in New York, developed and illustrated a series of coloring books to promote outreach in the arts and sciences during the COVID-19 pandemic. (Ongoing)

art direction, illustration, graphic design and layout

9to5 The Story of a Movement - Motion Graphics 2019 - 2020

Developed and created original motion graphics for a feature-length documentary. The film was directed by the Oscar-winning documentary directing team Julia Reichert and Steve Bognar (*American Factory*, 2019). (*9to5 The Story of a Movement* is currently streaming on Netflix.)

art direction, motion graphics

Trailer Park, Los Angeles - Senior Art Director 2005 - 2019

14+ years on staff as Art Director, and Motion Graphic Designer in the Content Department at Trailer Park, an award-winning Entertainment Marketing Agency in Los Angeles. Collaborated with a team of fantastic producers, editors and led teams of designers to create marketing, home entertainment and interactive content for major entertainment industry clients: Warner Brothers, Disney, Marvel, DC Comics, Dreamworks, Lucasfilm and Fox Entertainment.

Trailer Park Highlights

Art Director, DC Spotlight: Shazam, 2019

Art Director, DC Spotlight: Aquaman, 2018

- Branded visual identity and led the design team for the DC Comics Universe streaming series DC Spotlight
- Collaborated with writers, producers and editors to build graphic story-telling sequences

Art Director, Home Entertainment Content, The Hobbit Trilogy, 2012 - 2014

- Led design team in the creation of themed motion graphics and visual effects for home entertainment content
- Worked with post-production team in Los Angeles, while coordinating simultaneously with team shooting on location in New Zealand
- Created DVD and Blu-ray menus to carry through the entire film franchise

Education

BFA Motion Picture Production

Wright State University

Dayton, Ohio

Associates Degree in Liberal Arts

Sinclair Community College

Dayton, Ohio

Skills

Art Director

Project Manager

Content Creation

Team Leader

Graphic Design

Motion Graphic Design

Storytelling

Editing

Branding

Illustration

Typesetting

Ideation

Storyboarding

Brainstorming

Software

Adobe Creative Suite

Adobe After Effects

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Each new job is a learning experience.

Able to pick up new software and workflow systems as needed.