

PAULA KINSEL

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Skills

Graphic Design
Motion Graphic Design
Storytelling
Editing
Branding
Illustration
Typesetting
Ideation
Storyboarding
Brainstorming
User Interface Design
Art Director
Project Manager
Content Creation
Team Leader

Software

Adobe After Effects
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere

Each new job is a learning experience. Able to pick up new software and workflow systems as needed.

EDUCATION

BFA Motion Picture Production

Wright State University
Dayton, Ohio

Associates Degree

Liberal Arts

Sinclair Community College
Dayton, Ohio

Experienced, versatile, and self-motivated graphic design professional with a 20-year track record of creating exceptional work, and managing complex, high-profile projects. Client-focused team player and enthusiastic collaborator dedicated to delivering outstanding creative on time and within budget.

Select Professional Experience

Liberty Hill Foundation – Presentation Graphics Package – 2023

Created an assortment of large-screen graphics for their annual Upton Sinclair Awards Dinner in Los Angeles, as well as a graphic intro to the awards event.

Hobart / ITW Food Equipment Group – Tradeshow Graphics – 2023

Created an assortment of large-screen graphics for the Hobart Tradeshow booth, featuring their sales and service departments.

D.H. Productions / Wild Rides TV – Graphics Package Design – 2022 to 2023

Collaborated with producers from a new rodeo-themed streaming service to create unique motion graphics packages for 12 new streaming programs: title cards, transitional elements, lower thirds, and credits.

Batwin + Robin Productions – Motion Graphics – 2021 to 2022

Participated in the construction of a major multimedia installation for The Kennedy Center in Washington DC. Using photography, video, text, music and President Kennedy's uplifting speeches, we created large-scale format environmental pieces to fill the upper gallery of the space as well as smaller, more informative pieces of content to be viewed in the main gallery space. (*Art and Ideals: John F. Kennedy* opened September 2022)

Vilcek Foundation / Merrell Publishing Coloring Books – Illustrations – 2020 to Present

In conjunction with the non-profit Vilcek Foundation in New York, developed and illustrated a series of coloring books to promote their outreach in the arts and sciences during the COVID-19 pandemic. The first booklet was so popular that we went on to create 9 others, and will likely create more. Our most recent is *The Coloring Book of Armor*, featuring work from the Arms and Armor Gallery at the New York's Metropolitan Museum.

Vilcek Foundation – Graphic Design – 2020 to Present

Worked in various formats for the Vilcek Foundation in New York such as laying out book supplements for download, designing signage for events, and creating original social media content to promote events and programs.

9 to 5 The Story Of A Movement – Motion Graphics – 2019 to 2020

Developed and created original motion graphics for a feature-length documentary with the Oscar-winning documentary directing team Julia Reichert and Steve Bognar (*American Factory*, Best Documentary Feature, 2019). *9 to 5 The Story of a Movement* is currently streaming on Netflix.

Trailer Park – Senior Art Director – 2005 to 2019

14 years on staff in the Content Department at Trailer Park, an award-winning Entertainment Marketing Agency in Los Angeles. Starting as a freelance graphic designer in 2004, I was soon hired full-time and rapidly advanced through roles, culminating in my position as Senior Art Director. I collaborated here with a team of excellent producers, editors and designers to create marketing, home entertainment and interactive content for major entertainment industry clients: Warner Brothers, Disney, Marvel, DC Comics, Dreamworks, Lucasfilm and Fox Entertainment.

Trailer Park Highlights

DC Comics Spotlight: *Shazam*, DC Comics Spotlight: *Aquaman*, Art Director, 2018 and 2019

- Branded visual identity for a new DC Comics Universe streaming series.
- Led a team of designers and production artists to create all relevant graphics for the hour-long episodes, including main title sequences, lower thirds, animated comic panels, and specialty graphics.
- Collaborated with writers, producers and editors to build graphic story-telling sequences.

The Hobbit Trilogy: Home Entertainment Content, Art Director, 2012 to 2014

- Led the design team for *The Appendices*: 20+ documentary pieces (over 9 hours of original content) for each of the three Hobbit films: title cards, lower thirds, interstitials, animated maps, specialty graphics and visual effects.
- Worked with post-production team in Los Angeles, while coordinating simultaneously with team shooting on location in New Zealand.
- Created DVD and Blu-ray menus to carry through the entire film franchise

Harry Potter, The Complete 8-Film Collection, Art Director, 2017 to 2018

- Created the DVD and BluRay menus for the box set release of the Harry Potter Film Franchise, including designing all disc interfaces and editing video sequences to play behind the UI.