

# PAULA KINSEL GRAPHICS & MOTION DESIGN

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Experienced, efficient, self-motivated graphic designer and art director with 20+ years experience creating content and interactive features for social media, marketing and entertainment. Has collaborated with an array of amazing clients including Warner Brothers, Disney, Marvel, LucasFilm, DC Comics, Universal, and DreamWorks as well as television producers, documentary filmmakers and non-profits.

Professional level skills using Adobe After Effects, InDesign, Photoshop, and Illustrator. Familiar with Adobe Premiere, and can easily pick up new specialty software when needed. Especially adept at creating graphic solutions to editorial problems.

Each new job is a learning experience and a collaboration; open to new ideas and methods of working. Dedicated to finding elegant, cost-effective and client-focused visual solutions for a wide range of projects.

## PROFESSIONAL EXPERIENCE

**Batwin + Robin Productions**  
Motion Graphics 2021 – 2022

Worked with a team of producers and editors across the US on the construction of a multimedia installation detailing the legacy of The Kennedys' contributions to the Arts in celebration of the 50th anniversary of The Kennedy Center in Washington DC.  
(*Art and Ideals: John F. Kennedy* opened September 2022)

**Vilcek Foundation**  
Coloring Books 2020 – Present

In collaboration with the non-profit Vilcek Foundation in New York, developed and illustrated a series of coloring books to promote outreach in the arts and sciences during the COVID-19 pandemic. Titles include *Think Like a Girl*, *A Coloring Book of Women Pioneers in STEM*, *The Coloring Book of Pueblo Pottery*, *Be A Good Ancestor*, *The Michela Marcello Coloring Book*, *The Coloring Book of Latinx Artists*, and *The Coloring Book of American Modernist Artists*.  
(Ongoing)

**9to5 The Story of a Movement**  
Motion Graphics 2019 – 2020

Developed and created original motion graphics for a feature-length documentary. This film tells the story of efforts to unionize female office workers in the 1970's, a movement that inspired the popular film *9 to 5*. The film was directed by the Oscar-winning documentary directing team Julia Reichert and Steve Bognar (*American Factory*, 2019).  
(*9to5 The Story of a Movement* is currently streaming on Netflix.)

**Trailer Park, Los Angeles**  
Senior Art Director 2005 – 2019

14+ years on staff as Art Director, and Motion Graphic Designer in the Content Department at Trailer Park, an award-winning Entertainment Marketing Agency in Los Angeles. Collaborated with a team of fantastic producers, editors and designers to create marketing, home entertainment and interactive content for major entertainment industry clients.

**Trailer Park Highlights**

**Art Director, DC Spotlight: Shazam, 2019**  
**Art Director, DC Spotlight: Aquaman, 2018**

- Branded visual identity for the DC Comics Universe streaming series DC Spotlight
- Led a team of designers to create animated graphics illustrating the history of DC Comics characters
- Collaborated with writers, producers and editors to build graphic story-telling sequences to solve editorial issues

**Art Director, Home Entertainment Content, and Menus, The Hobbit Trilogy, 2012 – 2014**

- Led a team of designers in the creation of themed motion graphics and visual effects for multiple home entertainment documentary featurettes that maintained a consistency in style and brand across the entire Hobbit film franchise
- Worked with multiple teams of writers, producers and editors in Los Angeles, while coordinating simultaneously with teams shooting on location in New Zealand
- Directed the creation of miscellaneous hand-drawn maps and graphics elements in the style of Tolkien; calligraphy done by WETA Workshop
- Worked directly with Warner Brothers to brand and build DVD and Blu-ray menus to carry through the entire film franchise

## PROFESSIONAL EXPERIENCE CONTINUED

### Select Trailer Park Projects Content Social Media DVD and Blu-ray Design

*Jurassic World Film Series*  
*SpiderMan: Homecoming*  
*Harry Potter Film Series*  
*Star Wars Rebels*  
*Pitch Perfect 3*  
*Smurfs: The Lost Village*

*Captain America: Civil War*  
*Captain America: Winter Soldier*  
*Avengers: Infinity War*  
*AntMan and the Wasp*  
*Solo: A Star Wars Story*  
*Boss Baby*

*Bones (Seasons 2 - 12)*  
*The Americans (Seasons 4 - 6)*  
*Diary of a Wimpy Kid: The Long Haul*  
*West Side Story 50th Anniversary*  
*Sound of Music 50th Anniversary*  
*Lord of the Rings The Motion Picture Trilogy*

### Freelance Graphic Designer Los Angeles 2004–2005

Freelance designer for various agencies in Los Angeles, including Intralink Film Graphic Design, and Creative Domain.

### Canned Interactive Los Angeles 2001–2004

Designer for interactive firm specializing in home entertainment content, DVD menus and the development of marketing techniques to utilize emerging interactive technologies. Collaborated with clients and producers to write and create CD-ROM and DVD-ROM features for multiple entertainment clients including: Warner Brothers, Disney Feature Animation, Disney Cruise Lines, Disney Educational, and Sony Pictures. Designed and produced DVD menus and interactive set-top features.

**Education** BFA Motion Picture Production 1995, Wright State University, Dayton, Ohio  
Associates Degree in Liberal Arts 1989, Sinclair Community College, Dayton, Ohio

**Software Skills** After Effects, Photoshop, Illustrator, InDesign, Adobe CC  
Each new job is a learning experience; prepared to pick up new skill sets as needed

References available upon request